Corso di Dottorato – Attività Didattiche

Insegnamento	How to make a presentation at conferences: Poster presentation
SSD	PSIC-04/A
Docente	Delvecchio Elisa
Ore	9
CFU	1,5
Periodo di svolgimento	September/october
Modalità di erogazione	In vivo/remote (categorie da regolamento)
Lingua:	Italian /English (if applicable)
Obbligo di presenza	Presence is highly recomemmended
Contenuti del corso	Posters are widely used across many academic disciplines, and most conferences include poster presentations in their programs. Research posters summarize information or research findings concisely and attractively in order to publicize them and stimulate discussion. This course focuses on how to deliver an effective scientific poster presentation. Particular attention is given to the language to use, the design of a scientific poster, and strategies for engaging with the audience. In addition, some specific features and challenges related to e-posters and digital poster presentations are also considered. More specifically, the course includes: • Understanding what posters can (and cannot!) do and what their objectives should be • Identifying and understanding the target audience • Planning the content and structure of a poster • Principles of effective graphic design • Understanding the role of the presenter and how to present effectively • Elements of virtual poster presentations

Obiettivi di apprendimento	The main aims are to: • Develop a critical understanding of the role, purposes, and limitations of scientific posters as a form of academic and professional communication. • Learn how to identify and analyze the characteristics, expectations, and needs of different target audiences in order to adapt the content, language, and presentation style effectively. • Acquire the ability to plan, select, and organize scientific information in a clear, concise, and coherent way suitable for poster presentations. • Explore the distinctive features, opportunities, and challenges associated with e-posters and digital poster presentations in both onsite and virtual environments.
Metodologie didattiche	The course emphasizes learning through practice. A workshopbased approach is adopted, and activities are organized in small groups to support participants in creating their own posters.
Prerequisiti (se ci sono)	
Esame:	The final assessment consists of a poster presentation on a selected topic.
Materiale di studio	Study and reference materials are provided during class
Informazioni aggiuntive	